

Newton Weddings

FLORAL DESIGNER
PLANNER
COORDINATOR

ROOTED IN FAITH, INSPIRED BY
BEAUTY, AND BUILT ON LOVE.



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“KATELYNN IS AN ABSOLUTELY EXCELLENT COORDINATOR AND FLORIST! OUR FLORALS WERE STUNNING & EXACTLY WHAT WE WANTED. FOR PLANNING SERVICES, SHE IS TRANSPARENT AND FREQUENTLY COMMUNICATES THROUGHOUT THE ENTIRE PROCESS - SHE'S THERE FOR YOU THE WHOLE TIME. SHE HAS A NATURAL ABILITY TO WRANGLE ALL OF YOUR KEY PLAYERS AS WELL, MAKING SURE EVERYONE WAS PREPARED FOR THEIR ROLES ON THE BIG DAY! WEDDING DAY EXECUTION WAS FLAWLESS, WE DIDN'T WORRY ABOUT ANYTHING ON THE DAY OF. SHE'S AMAZING, DEFINITELY RECOMMEND!”

Carol Sweeny

M E E T K A T E L Y N N

I'm KATELYNN, the owner & principal wedding coordinator and designer of KNewton Weddings. I love being able to share in the love of two individuals & feel blessed to get to work with such wonderful people each day!

Based out of Staunton, VA, I've been planning weddings for over five years now. There isn't a day that goes by that I don't have flowers in-hand & weddings on the brain.

After falling in love with all things wedding, I started planning weddings for friends and family members to build up my portfolio. In 2020, I started my own company in Georgia. It has been an adventurous journey of joy and trials along the way, but I couldn't be more thankful with where God has brought me!

Get comfy as you browse this guide!

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W W W . K N E W T O N W E D D I N G S . C O M



S E R V I C E S

FULL SERVICE PLANNING

Custom budget creation	Vendor contract management
Checklist development	Handle all vendor payments
Custom wedding timeline	Vendor coordination
Reception & ceremony design	Monthly planning meetings
Set up reception & ceremony decorations	Unlimited phone calls & email consults

PARTIAL SERVICE PLANNING

Initial consultation	Vendor recommendations
Checklist development	Bi-monthly planning meetings
Wedding day timeline creation	One consultant throughout planning process

DAY OF COORDINATION

Initial consultation	Professional direction during ceremony
Wedding day timeline creation	Coordinate ceremony and reception setup
Vendor confirmation	One consultant onsite for 8 or 12 hours

FLORAL DESIGN

Initial consultation	Coordinate custom installations
Concept & inspiration development	Onsite delivery & install

*Is there something missing from this list?
Let us put together a custom package to fit your needs!*

C O L L E C T I O N S

We offer a variety of collections to fit every style & budget.

O 1 .	O 2 .	O 3 .	O 4 .
<i>Full Service Planning</i>	<i>Partial Service Planning</i>	<i>Day of Coordination</i>	<i>Floral Design & Styling</i>
<i>5500+</i>	<i>2000+</i>	<i>1200+</i>	<i>1,000+</i>

A LA CARTE

Establish and manage planning timeline with reminders - 300
Scout/research vendors to fit your style and budget - 200 +
Identify hotel accommodations & find block room rates for out-of-town guests - 225
Coordinate transportation for guests and/or getaway vehicle for bride and groom - 200
Welcome bags - design, purchase, assemble, and deliver - 250 +
Ceremony coordination at a different location - 250
Bridal shower OR rehearsal dinner florals - 500 +

Additional hours onsite - 150 per hour	Cleaning of personal décor - 200
Event design, style, & color scheme - 750 +	Additional assistants - 500
Coordinate hair and make-up schedule - 150	Rehearsal dinner coordination - 450

*God created marriage between man and woman.
A reflection of his love for us.
A covenant for a lifetime.*



W H A T T O E X P E C T

FLORAL DESIGN

When you choose floral design with me, you're choosing more than beautiful flowers — you're choosing intentional artistry, meaningful detail, and a deeply personal approach.

From the moment we begin, I take time to understand your vision, your colors, and the emotions you want your wedding day to hold. We'll talk through inspiration, style, and the atmosphere you want your guests to feel the moment they walk in. Every design choice — from the shape of your bouquet to the texture of your centerpieces — is crafted to reflect your story. I source high-quality blooms that fit your palette and bring depth, movement, and softness to every arrangement. I gravitate toward garden-inspired designs with natural flow, romantic structure, and a touch of modern elegance.

Throughout the process, I'll guide you gently and clearly. You'll receive a custom floral proposal with mood boards, color palettes, and itemized designs so you always know what to expect. On your wedding day, my team and I carefully deliver, place, and style each floral piece to ensure everything looks effortless, polished, and full of life.

Florals should feel like the heart of your celebration — and my goal is to create designs that feel timeless, intentional, and authentically you.

“Weddings are about connection, meaning, and joy. My work is to take the stress off your shoulders, curate details that reflect your heart, and create a day that feels effortless, beautiful, and uniquely yours.”

W H A T T O E X P E C T

P L A N N I N G

This service can include everything from planning, styling, and coordinating for those who desire complete management of their big day. From the invitations to your getaway car, we put together an elite team of professionals to make sure everything is exactly how YOU want it. With unlimited face-to-face meetings & phone calls, we help you select all vendors, discuss & manage a budget, and assist with styling the wedding of your dreams.

C O O R D I N A T I N G

Coordination services are here to bring peace, clarity, and support as you prepare for your wedding day. I come alongside you to organize the plans you've made, bring structure to the details, and help create a smooth, thoughtful flow from beginning to end.

I take time to understand your vision, your priorities, and the moments that matter most to you. From there, I work through timelines, vendor communication, and logistics with care — making sure everything feels intentional, simple, and true to the heart of your day.

On the wedding day, I'm the quiet hands behind the scenes: guiding vendors, checking details, managing transitions, and giving gentle direction where it's needed. My role is to handle the moving parts so you can breathe, be present, and enjoy the celebration you've planned.

My hope is that coordination allows you to step into your wedding day with peace and confidence — knowing everything is cared for, and all you need to focus on is the joy in front of you.

“Beauty in every detail, love in every moment.”





F A Q

You have questions. We have answers.

WHAT'S THE AVERAGE COST OF THE WEDDINGS YOU PLAN?

We work with couples of various budgets and are always happy to gauge whether or not we are within your price range prior to an initial consultation. Our wedding planning services start at \$1,200 and go up from there. Typical couples spend around \$1,500 on coordination services, and \$2,000 on floral design.

HOW MANY WEDDINGS HAVE YOU PLANNED?

With over 100 weddings under our belts, we are highly experienced in our industry and are prepared for any situation that might come up during the planning process!

WILL WE GET FEATURED IN A MAGAZINE OR BLOG?

Although many of our weddings don't get featured in magazines, this is always a potential. Most do get featured on our social media and blog posts to our website!

DO YOU HAVE A LIST OF PREFERRED VENDORS TO USE?

We sure do! From wedding photographers to HMUA's and caterers, we've worked with some of the best companies in the industry & would love to share their information with you!

DO YOU TRAVEL FOR OUT OF STATE WEDDINGS?

Of course! We love to travel and have plenty of experience planning weddings outside our zip code. We have coordinated weddings in Georgia, South Carolina, North Carolina, just to name a few. This includes floral services as well.

F A Q

Send us a message. We are always happy to help!

HOW DO YOU DEAL WITH WEDDING DAY DISASTERS?

With several years of experience, we always make sure there is a back-up plan for every situation. By staying organized and maintaining clear communication throughout the planning process, we do our best to eliminate issues before they arise. I feel confident in anything that comes our way after accomplishing a wedding the day following hurricane Helene.

HOW MANY MEETINGS WILL WE HAVE?

DO YOU COME WITH US TO ALL OF OUR RELEVANT MEETINGS?

Depending on your needs, we will work with you to maintain communication via in-person meetings as well as phone consultations to ensure that we are always on the same page. As your coordinator, I don't typically join every meeting but am here to help if you need it. If you'd rather chat by phone or you prefer video to sit-down meetings, we are happy to accommodate your needs!

HOW MANY PEOPLE ON YOUR STAFF WILL BE AT THE WEDDING?

This greatly depends on the logistics & budget of your event, but you will always have at least one on-site coordinator or designer the day of your wedding.

HOW DO WE RESERVE OUR WEDDING DATE?

Let us know when you're getting married, and we will let you know immediately whether or not we are available. A non-refundable deposit and signed contract are due in order to secure your date. If you haven't narrowed down a date yet, we can help! It helps to have 2-3 dates in mind before deciding on your venue & other vendors.

“KATELYNN WENT ABOVE AND BEYOND TO
MAKE SURE OUR WEDDING RAN SMOOTHLY!
DESPITE MY MANY QUESTIONS AND ATYPICAL
WEDDING VENUE, SHE WAS CALM,
ENCOURAGING, THOUGHTFUL, INSIGHTFUL
AND JUST AN ALL ROUND JOY! ONE THING
THAT I WILL MOST REMEMBER ABOUT HER IS
THAT SHE GOT DOWN ON THE DANCE
FLOOR! SHE KNEW OUR DJ AND SHE HELPED
BRING THE PARTY! SHE AND OUR GUESTS
DANCED THE NIGHT AWAY AND IT WAS A DAY
WE WILL NEVER FORGET! WE CAN’T THANK
HER ENOUGH FOR ALL THE MANY WAYS SHE
MADE THE DAY SO MEMORABLE!”

Rachel Renbarger

DETAILS

IMPORTANT THINGS TO KNOW

Payment

A signed contract & non-refundable deposit of \$200 is required in order to secure your date. The remaining balance is spread out through automatic payments and total is due 2 weeks prior to your event. All payments can be in-person or electronically, which allows for credit cards & bank transfers.

Cancellations

After signing your contract, all changes must be made in writing and signed by both parties in order to be effective. If your wedding gets canceled less than 30 days before your event, all monies paid will be forfeited and the remaining balance will be due within 2 weeks.

Every petal, every detail, every moment is a brushstroke in the story of your day. My hope is that it unfolds effortlessly, leaving memories as beautiful and enduring as the love you celebrate.

LOVE NOTE FROM A BRIDE

'ENTRUSTING KATELYNN WITH OUR WEDDING FLOWERS WAS A DEPARTURE FROM MY USUAL HANDS-ON APPROACH, BUT HER ARTISTRY EXCEEDED ALL EXPECTATIONS. AS SOMEONE WHO ALWAYS DOES ANYTHING DESIGN AND ARTISTIC HERSELF, RELINQUISHING CONTROL WASN'T EASY, YET KATELYNN NOT ONLY BROUGHT VISION TO LIFE BUT ELEVATED IT. THE RESULT WAS BEYOND STUNNING - I WAS UTTERLY CAPTIVATED BY THE BOUQUETS AND THE FLORAL ARRANGEMENTS, AND OUR GUESTS COULDN'T STOP PRAISING THE EXQUISITE BEAUTY OF THE BLOOMS.

-Kristy Morgan



LET'S CHAT!

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*If you have any questions, please
get in touch. We look forward to
hearing from you!*